



Full-time position: Vice President of Accounts
On 3 Public Relations, LLC
Tallahassee, Florida
Salary: Commensurate with Experience

On 3 Public Relations

On3PR is seeking a full-time, mid- to senior-level professional to serve as a vice president of accounts for the Tallahassee-based public relations and communications firm. The qualified candidate will serve as a liaison to On3PR clients, including corporate, non-profit, and political issue/campaign projects. Fast-paced, creative environment with some travel required. Salary is commensurate with experience. Additional information on the firm may be accessed at www.On3PR.com.

Responsibilities:

- Lead in establishing coalitions, messaging strategies and earned media opportunities in support of short term and long-term client mission and goals.
- Identify media opportunities and best practices for clients while proactively providing clear, concise and consistent information to internal and external audiences.
- Draft, distribute and pitch/place press releases, media advisories, statements, talk points, opinion pieces and letters to the editor.
- Establish and maintain effective working relationships with representatives of local, state, and national media.
- Assist with creating and monitoring content for websites and social and digital media campaigns.
- Manage and update electronic media databases, distribution lists, and archival of media hits.

Qualifications:

- Minimum of five (5) years of experience as primary contact with media.
- Bachelor's degree in journalism, communications, political science or other relevant area of study.
- Excellent writing, editing and oral communication skills.
- Experience in pitching earned media opportunities.
- Knowledge of print, broadcast and radio formats and industry protocols, including AP style protocols.

To apply for this position, send your resume, cover letter, and three (3) writing samples via email to christina@on3pr.com by Thursday, November 30, 2017.

On 3 Public Relations
Post Office Box 1369
Tallahassee, FL 32302-1369
850.391.5040 Office
www.On3PR.com Website