



## KATHY MEARS BIOGRAPHY

Kathy Mears has over 15 years of communications and policy experience in the public sector and political campaigns. She has held high-level positions in the Florida Speaker of the House of Representatives office, the Florida Senate President's office, and in the Office of the Florida Governor, all in leadership roles of policy and communications. She has a strong policy background and is able to create precise and understandable communications strategies that get results.

### **Daniel Webster for U.S. Congress**

Director of Communications, 2010

*Served as the communications director for Daniel Webster's successful campaign for the United States Congress in Central Florida's 8<sup>th</sup> Congressional District. Webster won by an overwhelming 18% margin against Democrat incumbent Alan Grayson.*

### **Florida Governor Charlie Crist**

Deputy Chief of Staff; Director of Legislative Affairs, 2008-2010

*Served as the Governor's policy advisor on ethics, elections, energy, and environmental issues; liaison to the Florida legislature; development and management of the Governor's legislative agenda. Duties also included developing communications strategies, writing speeches and press releases.*

### **Florida Senate President Ken Pruitt**

Deputy Chief of Staff; Director of Communications, 2006-2008

*Senate President's policy advisor on ethics and elections issues; communications director responsible for all media inquiries, public relations, speeches, opinion editorials and organizing press conferences.*

### **Florida Senate President Tom Lee**

Director of Communications, 2004-2006

*Senate President's policy advisor on ethics and elections issues; communications director responsible for all media inquiries, public relations, speeches, opinion editorials and organizing press conferences.*

### **Florida Senator Daniel Webster**

Legislative Assistant, 1998-2004

*Primary contact for state and national media, public relations, speech writing, legislation tracking, presentations before Senate Committees, constituent services, and policy development. During Webster's service in the Senate, Kathy coordinated the outreach and messaging for the Senate's 2000 redistricting effort. She was the Senate's lead on planning statewide public hearings and ensuring that the public outreach met all state and federal legal requirements. She also served as Special Project Assistant to Senate President Jim King from 2002-2004.*

## **Florida House Speaker Daniel Webster**

Director of Communications, 1996-1998

*Primary contact for state and national media, public relations, policy development, press conferences, writing press releases and publication articles, and special projects for the Speaker. Daniel Webster was the Florida's first Republican Speaker in 122 years.*

## **Republican Party of Florida**

Senate Majority Campaigns, 2000 & 2002 Election Cycles

*Kathy was brought in to assist the Senate Majority efforts during two campaign cycles. Her duties included writing press releases, developing policy platforms, and collaborative writing of mail pieces and campaign commercials for Senate candidates.*

## **Personal**

Kathy Mears lives with her husband, Matthew, in Tallahassee Florida. She graduated Summa Cum Laude from Florida State University with a degree in Sociology and Political Science. She is currently pursuing a Masters Degree at the Ruben Askew School of Public Administration at Florida State University.

## **Contact Information**

Kathy Mears

Vice President

On 3 Public Relations LLC

Post Office Box 1369

Tallahassee, FL 32302-1269

850.391.5040 Office

850.224.5040 Fax

850.251.4466 Cell

[Kathy@On3PR.com](mailto:Kathy@On3PR.com) Email

[www.On3PR.com](http://www.On3PR.com) Website